

# 2025 Midwest Manure Summit

Wednesday, February 26, 2025

Lambeau Field



## Sponsorship Prospectus



Extension

UNIVERSITY OF WISCONSIN-MADISON

Dear Agribusiness,

The University of Wisconsin-Extension Dairy Program is excited to host the Midwest Manure Summit in Green Bay, Wisconsin. Celebrating its 10th year, the bi-annual Summit will be held at the prestigious Lambeau Field on Wednesday, February 26, 2025. More information can be found on the enclosed flier or at our website:

<https://dairy.extension.wisc.edu/events/midwest-manure-summit/>.

Our target audience is dairy owners and managers, educators, consultants, service providers, custom manure haulers, crop consultants, dairy nutritionists, farm management professionals, engineering consultants, and agency staff. An average of 200 people attended the past ten conferences, and attendees came from ten different states as well as Canada, Italy, Mexico, and Argentina.

We started this conference in 2009 with the goal of bringing new on-farm manure handling and processing technologies and ideas to Wisconsin. In our 11th offering, we are looking forward to another successful Summit. Participants will have the opportunity to obtain cutting-edge information on methods to handle, transfer, and process dairy manure in an environmentally sound manner. Speakers will come from universities, government agencies, and industry. Topics such as carbon-cycling and sequestration in manure-based systems, emissions during manure agitation, nitrogen recovery, gasification of manure, and upgrading biogas to aviation fuel will be featured.

We are seeking your industry support for this year's conference by participating as a sponsor and exhibitor. Sponsorship levels are Platinum (\$1,000+), Gold (\$1,000), Silver (\$750), and Bronze (\$550). In return for your support, you will receive the following:

- Company name listed in the brochure with sponsorship level designation
- Company name listed in conference proceedings with sponsorship level designation
- Company name listed at the conference with sponsorship level designation
- Exhibitor space for company booth for Platinum and Gold levels
- Complimentary registration to the conference for representative(s) of your company (Platinum – 3 registrations, Gold – 2 registrations and Silver – 1 registration)

Thank you in advance for your consideration. We are looking forward to working with you. If you have any questions, please feel free to contact our office at [conferences@union.wisc.edu](mailto:conferences@union.wisc.edu) or by phone at (608) 890-2645.

- Aerica Bjurstrom
- Rebecca Larson
- Matthew Lippert
- Jackie McCarville
- Natasha Rayne
- Jeff Reisdorfer
- Joseph Sanford
- Heather Schlessor

**2025 Midwest Manure Summit Organizing Committee**

# Summit Overview

## **Purpose of Summit:**

Manure Summit participants will have the opportunity to obtain cutting-edge information on methods to handle, transfer, and process dairy manure in an environmentally sound manner.

## **Target Audience:**

Dairy managers and owners, consultants, service providers, custom manure haulers, educators, dairy nutritionists, farm management professionals, engineering consultants, and agency staff.

## **Sponsor Benefits:**

- Sponsor logos and contact information displayed during the sessions, within proceedings packet and promotional materials, and on the conference website.
- Sponsor display and complimentary registration for networking opportunities

## **Tentative Summit Schedule:**

- 8:00am - Registration
- 8:45 - Welcome & Intro Session
- 9:00 - Keynote Speaker: Patrick Serfass, American Biogas Council
- 10:00 - Land Application of Manure in Season Panel, Moderated by Dr. Rebecca Larson
- 11:00 - Breakout Sessions:
  - Electrochemical N Removal | Pyrolysis of Separated Manure
  - Manure Acidification | Manure Based Products
- 12:15pm - Lunch and Vendor Fair
- 1:30-3:15 - Breakout Sessions:
  - Nitrogen Credits from Manure | Manure Separation System Performance
  - Updating A2809 Nutrient Credits from Manure | Manure Processing and Products
  - Mitigating Manure Emissions | Community Based Manure Processing Systems
- 3:15 - Farmer Panel Session on Manure Processing Systems
- 4:00 - Poster Session and Networking Happy Hour

# Sponsorship Agreement

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please check the appropriate box	Level	Sponsorship Fee
<input type="checkbox"/>	Platinum	\$1,000+
<input type="checkbox"/>	Gold	\$1,000
<input type="checkbox"/>	Silver	\$750
<input type="checkbox"/>	Bronze	\$500

**Please make all checks payable to: UW Conferences & Events**

**Mail completed form and sponsorship check to:**

UW Conferences & Events  
Attn: Midwest Manure Summit  
800 Langdon Street  
Madison, WI 53706

Sponsorship forms can also be accepted via email at [conferences@union.wisc.edu](mailto:conferences@union.wisc.edu).

# Terms & Conditions

## Sponsorship Opportunities:

### Platinum -

- 2 complimentary registrations
- 15-minute speaking slot at lunch
- sponsor of keynote
- conference display
- logo on website with link
- company logo included on conference promotional materials

### Gold -

- 2 complimentary registrations
- break sponsor
- logo on website with link
- company logo included on promotional materials

### Silver -

- 1 complimentary registration
- logo on website with link
- company logo included on conference promotional materials

### Bronze -

- 1 complimentary registration
- logo on website with link

---

Sponsorships will be accepted until the event. However, to be included in printed promotional materials and opportunities up to and during the conference, please submit your sponsorship no later than Friday, January 31, 2025.

All cancellations must be submitted in writing to [conferences@union.wisc.edu](mailto:conferences@union.wisc.edu) no later than Friday, January 31, 2025 to receive a 50% refund. Cancellations made after this date will not be refunded.

Please contact [conferences@union.wisc.edu](mailto:conferences@union.wisc.edu) or by phone at (608) 890-2645 with questions or for more information.